

TUgis Exhibitor and Sponsor Prospectus

Join us for the 32nd Annual TUgis Conference, August 7–8, 2019

With over 500+ GIS professionals participating in the conference, exhibitors and sponsors have a unique opportunity to reach professionals from across sectors.

August 7: Day 1 brings together hundreds of GIS pros for training sessions, exhibitors interactions, affinity meetings, meet ups for emerging professionals and those working on their GISP. Day 1 closes with the ever popular TUgis happy hour.

August 8: Day 2—the main day—attracts nearly 500+ GIS pros for a full day of industry talks, workshops, and sessions. Day 2 is capped off with an ice cream social.

EXHIBIT OPPORTUNITIES

Anchor Exhibitor Booth

\$3,000 exclusive

Exhibitors receive 4 gratis tickets, access to the registration list, and prominent recognition throughout the conference.



Central Gallery Booth

\$600



Exhibitors receive 1 gratis ticket and logo placement on website and digital signage.

West Gallery Booth

\$500

MEAL SPONSORSHIP OPPORTUNITIES



Day 1 Lunch

\$1,500 (exclusive—only 1 available)

Opportunity to promote your business to more than 200 professionals on the first day of the conference. Sponsorship includes digital and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Day 2 Breakfast

\$1,500 (exclusive—only 1 available)

Say good morning to attendees over pastries, yogurt, fruit, and coffee. Sponsorship includes digital and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Day 2 Lunch

\$2,500 (exclusive—only 1 available)

Get your brand seen by over 500 as they refuel on the delicious lunch buffet. Sponsorship includes digital all day long signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.



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SOCIAL EVENTS SPONSORSHIP OPPORTUNITIES



Day 1 Happy Hour

\$1,000

Connect with attendees as the day comes to a close and attendees unwind. Sponsorship includes digital and print signage along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Day 2 All Day Beverage Service

\$500

Who doesn't need a pick-me-up? Signage around beverage stations to be displayed all day providing high exposure for your organization. TUgis tweets and posts to mobile app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Day 2 Ice Cream Social

\$1,500 (exclusive—only 1 available)

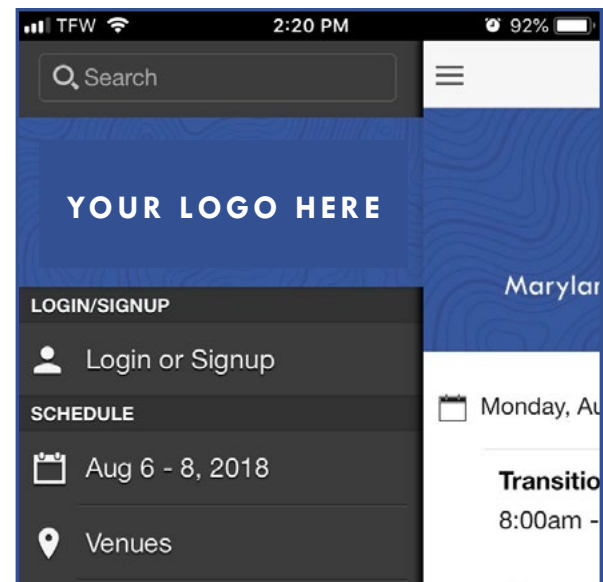
Sponsor the ice cream social for high exposure to attendees as the conference wraps up. Sponsorship includes digital and print signage along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

CONFERENCE APP

\$2,500 (exclusive—only 1 available)

This is a great opportunity to have your name seen nearly non-stop during the conference. In 2018, we rolled out an app along with our standard print program. The app was so popular we're going app only in 2019. This sponsorship includes a mobile app, as well as a mobile website.

Attendees rely on the app—create profiles and personalized schedules—which adds value and exposure for your brand. TUgis uses the app to push real-time conference information throughout the day. The customized app gives attendees conference education, exhibitor info, and scheduling at their fingertips, any time they want.



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VISUAL IMPACT SPONSORSHIP OPPORTUNITIES

Lanyard

\$3,000 (exclusive—only 1 available)

Get your company name in front of 500+ GIS professionals. A lanyard is given to all conference attendees and are worn throughout the conference. This is a great opportunity to maximize your company's exposure because badges and lanyards become keepsakes for years to come.



Eco-friendly Conference

\$1,500 (exclusive—only 1 available)

We're going green using eco-friendly utensils, cups, and napkins that are easily biodegradable. Aluminum cans and plastic bottles are being eliminated too. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Conference Bag

\$3,000 (exclusive—only 1 available)

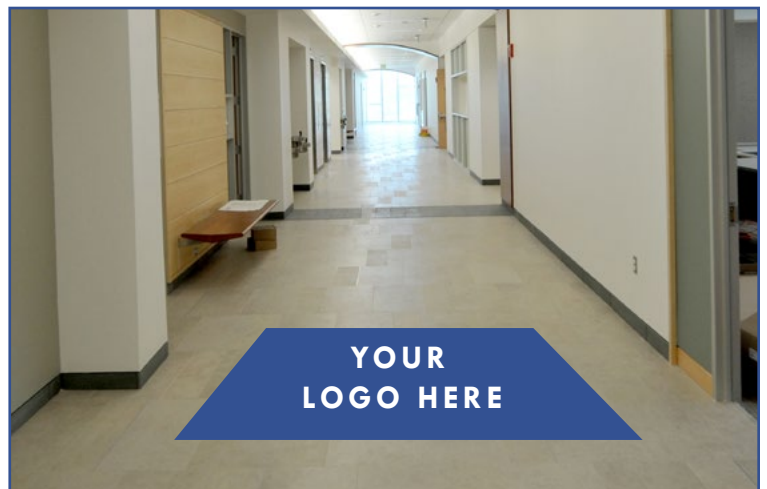
Every TUgis attendee will receive a tote bag they can use during the conference or at work—long after the conference is over. This is an excellent way to gain high visibility during the conference and well beyond. Customized message developed with sponsor will be shared in advance of and the day of the conference.



West Gallery Charging Station

\$1,500 (exclusive—only 1 available)

Rescue attendees from the dreaded "Low Battery" signal. This unique opportunity lets you connect with attendees by providing them with a place to charge their devices. The charging station—with your logo prominently displayed—will be placed in the highly-trafficked West Gallery. Customized message developed with sponsor will be shared in advance of and the day of the conference.



Floor Decal

\$1,000 (exclusive—only 1 available per floor)

Maximize exposure with highly-visible, colorful floor decals featuring your company name/logo. This is a novel way to maximize booth traffic and exposure. We'll work with you on the design and messaging. Customized message developed with sponsor will be shared in advance of and the day of the conference.