

TUgis Exhibitor and Sponsor Prospectus

Join us for the 33rd Annual TUgis Conference, August 11–12, 2020

August 11: The conference day attracts 500+ GIS pros for a full day of industry talks, workshops, sessions, affinity meetings, and lots of networking. The day closes with the ever popular TUgis happy hour.

August 12: The training day brings together 200+ GIS pros for half and full day training sessions.

EXHIBIT OPPORTUNITIES

West Gallery Anchor Booth

\$2,500

Exhibitors receive 4 gratis tickets, access to the registration list, and prominent recognition throughout the conference.

SOLD OUT

Central Gallery Booth

\$600

Exhibitors receive 1 gratis ticket and logo placement on website and digital signage.

SOLD OUT

West Gallery Booth

\$500

SOLD OUT

MEAL & SOCIAL EVENT SPONSORSHIP OPPORTUNITIES



Conference Breakfast

\$1,500 (exclusive—only 1 available)

Gratis Tickets: 2

Say good morning to attendees over pastries, yogurt, fruit, and coffee. Sponsorship includes digital and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Conference Lunch

\$2,500 (exclusive—only 1 available)

Gratis Tickets: 3

Get your brand seen by over 500 as they refuel on the delicious lunch. Sponsorship includes digital all day long and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Training Lunch

\$1,500 (exclusive—only 1 available)

Gratis Tickets: 2

Opportunity to promote your business to more than 200 professionals on the second day of the conference. Sponsorship includes digital and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Conference All Day Beverage Service

\$500 (5 available) | Gratis Tickets: 1

Who doesn't need a pick-me-up? Signage around beverage stations to be displayed all day providing high exposure for your organization. TUgis tweets and posts to mobile app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Conference Happy Hour

\$1,000 (5 available) | Gratis Tickets: 2

Connect with attendees as the day comes to a close and attendees unwind. Sponsorship includes digital and print signage along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

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VISUAL IMPACT SPONSORSHIP OPPORTUNITIES

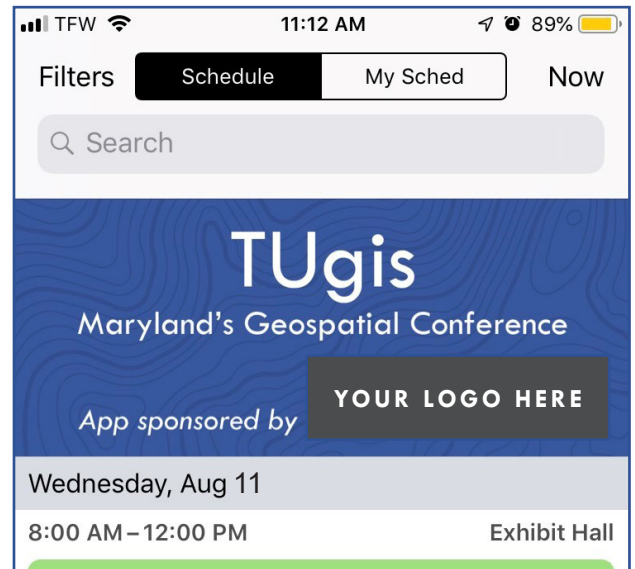
Conference App

\$2,500 (exclusive—only 1 available)

Gratis Tickets: 3

This is a great opportunity to have your name seen nearly non-stop during the conference. In 2018, we rolled out an app along with our standard print program. The app was so popular we're going app only in 2019. This sponsorship includes a mobile app, as well as a mobile website.

Attendees rely on the app—create profiles and personalized schedules—which adds value and exposure for your brand. TUgis uses the app to push real-time conference information throughout the day. The customized app gives attendees conference education, exhibitor info, and scheduling at their fingertips, any time they want.



Lanyard

\$3,000 (exclusive—only 1 available)

Gratis Tickets: 4

Get your company name in front of 500+ GIS professionals. A lanyard is given to all conference attendees and are worn throughout the conference. This is a great opportunity to maximize your company's exposure because badges and lanyards become keepsakes for years to come.



Conference Bag

\$3,000 (exclusive—only 1 available)

Gratis Tickets: 4

Every TUgis attendee will receive a tote bag they can use during the conference or at work—long after the conference is over. This is an excellent way to gain high visibility during the conference and well beyond. Customized message developed with sponsor will be shared in advance of and the day of the conference.

West Gallery Charging Station

\$1,500 (exclusive—only 1 available)

Gratis Tickets: 2

Rescue attendees from the dreaded "Low Battery" signal. This unique opportunity lets you connect with attendees by providing them with a place to charge their devices. The charging station—with your logo prominently displayed—will be placed in the highly-trafficked West Gallery. Customized message developed with sponsor will be shared in advance of and the day of the conference.

