

TUgis Exhibitor and Sponsor Prospectus

35th Annual TUgis Conference, August 4, 2022

TUgis is the largest regional conference for GIS professionals. Exhibitors and sponsors have unique opportunities to reach professionals from across sectors through a variety of networking events and session types.

Exhibit Opportunities

See page two for complete benefit listing.

PLATINUM EXHIBIT BOOTH

\$3,000 (4 available)

SILVER EXHIBIT BOOTH

\$1,200

BRONZE EXHIBIT BOOTH

\$600

Non-profit rate: \$400

Social Events & Meal Sponsorship Opportunities



LUNCH

\$2,500 (exclusive—only 1 available)

Gratis Tickets: 4

Get your brand **SOLD** by attendees as they refuel on the delicious lunch buffet. Sponsorship includes all day print signage at the event along with logo placement on website and app. Customized message developed with sponsor will be shared in advance of and the day of the conference.



HAPPY HOUR

\$1,500

Gratis Tickets: 2

Connect with attendees as the day comes to a close and attendees unwind. Sponsorship includes print signage along with logo placement on website and app. Customized message developed with sponsor will be shared in advance of and the day of the conference.



ALL DAY BEVERAGE SERVICE

\$1,000

Gratis Tickets: 1

Who doesn't need a pick-me-up? Signage around beverage stations to be displayed all day providing high exposure for your organization. TUgis tweets and posts to mobile app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

Visual Impact Sponsorship Opportunity

\$3,000 (exclusive—only 1 available)

Gratis Tickets: 4

Get your company name in front of all conference attendees. Lanyards are worn throughout the conference. This is a great opportunity to maximize your company's exposure because badges and lanyards become keepsakes for years to come.



Conference App

\$2,500 (exclusive—only 1 available)

Gratis Tickets: 3

This is a great opportunity to have your name seen nearly non-stop during the conference. This sponsorship consist top tier logo inclusion on the mobile app and website.

Attendees rely on the app—create profiles and personalized schedules—which adds value and exposure for your brand. TUgis uses the app to push real-time conference information throughout the day. The customized app gives attendees conference education, exhibitor info, and scheduling at their fingertips, any time they want.



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PROMOTE YOUR ORGANIZATION. ENGAGE NEW AUDIENCES. GENERATE LEADS.

BENEFITS	PLATINUM LEVEL \$3,000	SILVER LEVEL \$1,200	BRONZE LEVEL \$600 <i>Non-profit rate: \$400</i>
BOOTH SIZE	20' x 12'	12' x 12'	6' x 12'
GRATIS TICKETS	4 \$460 value	2 \$230 value	1 \$115 value
FIRST DIBS Get the first opportunity to renew space for TUgis 2023.	X	X	X
LIST OF OPT-IN ATTENDEES Connect with attendees after the conference ends. Receive list of opted-in attendees with names, organizations, and contact info.	X		
DIGITAL AND PRINT ADVERTISEMENT	Full page	1/4 page	1/8 page
PRE-CONFERENCE EMAIL PROMOTION Get your organization's name in front of our entire email list in a pre-conference email.	Organization logo, short description, link to website, with no other sponsor listed or mentioned.	Organization logo, short description, link to website, with shared communication.	Organization name linked to a website in one pre-conference email with similar level committed sponsors.
RECOGNITION ON WEBSITE AND APP	Logo	Logo	Name
EXHIBITOR SHOWCASE The exhibitor showcase is devoted entirely to our vendors. Highlight your organization, give a demonstration, or run a product Q&A. It's up to you. Presentations given during a dedicated time.	30 minutes	30 minutes	15 minutes
EVENT SIGNAGE	Dedicated	Shared	Shared