

TUgis Exhibitor and Sponsor Prospectus

37th Annual TUgis Conference, August 7–8, 2024

TUgis is the largest regional conference for GIS professionals. Exhibitors and sponsors have unique opportunities to reach professionals from across sectors through a variety of networking events and session types.

Social Events & Meal Sponsorship Opportunities



LUNCH

\$2,500 (exclusive—only 2 available)

Gratis Tickets: 4

Get your brand seen by attendees as they refuel on the delicious lunch buffet. Sponsorship includes all day print signage at the event along with logo placement on website and app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

1 REMAINING



BREAKFAST

\$2,000 (exclusive—only 1 available)

Gratis Tickets: 2

Say good morning to attendees over pastries, yogurt, and fruit. Sponsorship includes digital and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.

SOLD OUT



HAPPY HOUR

\$2,500 (exclusive—only 1 available)

Gratis Tickets: 4

Connect with attendees as the day comes to a close and attendees unwind. Sponsorship includes print signage along with logo placement on website and app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

SOLD OUT



ALL DAY BEVERAGE SERVICE

\$1,500 (exclusive—only 2 available)

Gratis Tickets: 2

Who doesn't need a pick-me-up? Signage around beverage stations to be displayed all day providing high exposure for your organization. TUgis tweets and posts to mobile app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

1 REMAINING



CONFERENCE APP

\$2,000 (exclusive—only 1 available)

Gratis Tickets: 3

This is a great opportunity to have your name seen non-stop during the conference. This sponsorship consists of top tier logo inclusion on the mobile app and website. Attendees rely on the app to create profiles and personalized, learn about exhibitors, and receive real-time conference information throughout the event.

SOLD OUT



VISUAL IMPACT SPONSORSHIP OPPORTUNITY

\$1,000 (exclusive—only 1 available)

Gratis Tickets: 2

Get your company name in front of all conference attendees. Lanyards are worn throughout the conference. This is a great opportunity to maximize your company's exposure because badges and lanyards become keepsakes for years to come.

SOLD OUT



ECOSYSTEM SUPPORTER

\$750

Gratis Ticket: 1

No need to exhibit, but want to have your organization highlighted to conference attendees? Become an ecosystem supporter and receive 1 ticket, logo placement on our website and in conference digital signage and program.

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| BENEFITS | PLATINUM LEVEL \$3,000 | SILVER LEVEL \$1,200 | BRONZE LEVEL \$600 <i>Non-profit rate: \$400</i> |
|---|---|--|--|
| BOOTH SIZE | 20' x 12' | 12' x 12' | 6' x 12' |
| GRATIS TICKETS | 4 \$700 value | 2 \$350 value | 1 \$175 value |
| FIRST DIBS Get the first opportunity to renew space for TUgis 2024. | ✓ | ✓ | ✓ |
| LIST OF OPT-IN ATTENDEES Receive list of opted-in attendees with names, organizations, and contact info post-event. | ✓ | | |
| PROGRAM ADVERTISEMENT | Full page | 1/4 page | 1/8 page |
| PRE-CONFERENCE EMAIL PROMOTION Get your organization's name in front of our entire email list in a pre-conference email. | Organization logo, short description, link to website, with no other sponsor listed or mentioned. | Organization logo linked to a website in one pre-conference email with similar level committed sponsors. | Organization name linked to a website in one pre-conference email with similar level committed sponsors. |
| RECOGNITION ON WEBSITE AND APP | Logo | Logo | Logo |
| EVENT SIGNAGE | Dedicated | Shared | Shared |