

# TUgis Exhibitor and Sponsor Prospectus

## 38<sup>th</sup> Annual TUgis Conference, August 6–7, 2025

TUgis is the largest regional conference for GIS professionals. Exhibitors and sponsors have unique opportunities to reach professionals from across sectors through a variety of networking events and session types.

### Social Events & Meal Sponsorship Opportunities



#### LUNCH

**\$2,500 (exclusive—only 12 available)**

**Gratis Tickets: 4**

**12 REMAINING**

Get your brand seen by attendees as they refuel on the delicious lunch buffet. Sponsorship includes all day print signage at the event along with logo placement on website and app. Customized message developed with sponsor will be shared in advance of and the day of the conference.



#### BREAKFAST

**\$2,000 (exclusive—only 5 available)**

**Gratis Tickets: 2**

**SOLD OUT**

Say good morning to attendees over pastries, yogurt, and fruit. Sponsorship includes digital and print signage at the event along with logo placement on website. Customized message developed with sponsor will be shared in advance of and the day of the conference.



#### HAPPY HOUR

**\$2,500 (exclusive—only 5 available)**

**Gratis Tickets: 4**

**SOLD OUT**

Connect with attendees as the day comes to a close and attendees unwind. Sponsorship includes print signage along with logo placement on website and app. Customized message developed with sponsor will be shared in advance of and the day of the conference.



#### ALL DAY BEVERAGE SERVICE

**\$1,500 (exclusive—only 1 available)**

**Gratis Tickets: 2**

**1 REMAINING**

Who doesn't need a pick-me-up? Signage around beverage stations to be displayed all day providing high exposure for your organization. TUgis posts to mobile app. Customized message developed with sponsor will be shared in advance of and the day of the conference.

### CONFERENCE APP

**\$2,000 (exclusive—only 1 available)**

**Gratis Tickets: 2**

This is a great opportunity to have your name seen non-stop during the conference. This sponsorship consists of top tier logo inclusion on the mobile app and website. Attendees rely on the app to create profiles and personalized agendas, learn about exhibitors, and receive real-time conference information throughout the event.

### LANYARD SPONSOR

**\$1,000 (exclusive—only 1 available)**

**Gratis Tickets: 2**

**SOLD OUT**

Get your company name in front of all conference attendees. Lanyards are worn throughout the conference. This is a great opportunity to maximize your company's exposure because badges and lanyards become keepsakes for years to come.

### ECOSYSTEM SUPPORTER

**\$750; Gratis Ticket: 1**

Not interested in exhibiting, but want to have your organization highlighted to conference attendees? Become an ecosystem supporter and receive 1 ticket, logo placement on our website and in conference digital signage and program.

### KEYNOTE

**\$1,000 (exclusive—only 1 available)**

**Gratis Tickets: 2**

**SOLD OUT**

Kick off day two by providing welcome remarks and the speaker introduction at the always-packed keynote session. Sponsorship includes logo placement on website, in print program, app, digital signage, and during the session. Great opportunity to speak in front of a captive audience.

### SPECIAL INTEREST GROUP SPONSORSHIP

**\$250 (6 available) Gratis Ticket: 1**

**4 REMAINING**

Interested in supporting a SIG? These three-hour SIG sessions offer you an opportunity to provide speaker introduction to attendees interested in a specific topic. Logo included on digital signage and in-room ppt slide. Name included in print program and app.

### BREAKOUT SESSION SPONSORSHIP

**\$100 (10 available)**

Interested in highlighting your product or company through a dedicated breakout session? This opportunity allows you to provide speaker introductions and moderate a session on a topic that's important to your organization. Logo included on digital signage and in-room ppt slide. Name included in print program and app.

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BENEFITS	PLATINUM LEVEL \$3,000	SILVER LEVEL \$1,200	BRONZE LEVEL \$600 <i>Non-profit rate: \$400</i>
BOOTH SIZE	20' x 12'	12' x 12'	6' x 12'
GRATIS TICKETS	4 \$700 value	2 \$350 value	1 \$175 value
FIRST DIBS Get the first opportunity to renew space for TUgis 2025.	✓	✓	✓
LIST OF OPT-IN ATTENDEES Receive list of opted-in attendees with names, organizations, and contact info post-event.	✓		
PROGRAM ADVERTISEMENT	Full page	1/4 page	1/8 page
PRE-CONFERENCE EMAIL PROMOTION Get your organization's name in front of our entire email list in a pre-conference email.	Organization logo, short description, link to website, with no other sponsor listed or mentioned.	Organization logo linked to a website in one pre-conference email with similar level committed sponsors.	Organization name linked to a website in one pre-conference email with similar level committed sponsors.
RECOGNITION ON WEBSITE AND APP	Logo	Logo	Logo
EVENT SIGNAGE	Dedicated	Shared	Shared